

PRIVACY POLICY

eClarity Solutions Limited have created this Privacy Policy in order to define and demonstrate our firm and continuing commitment to the privacy of personal information provided by those visiting and interacting with our website. We value the privacy of your personal details and the following discloses our information collection and dispersal practices for this website.

We recognise the importance of protecting your privacy and our policy is designed to help you to understand how we gather, use and safeguard the personal information you provide to us and to assist you in making informed decisions when entering our site. This policy will be continuously assessed against new technologies, business practices and our client needs.

What Information Do We Collect?

When you visit the website you may provide us with two types of information, personal information you willingly choose to disclose that is collected on an individual basis and web based site use information collected on an aggregate basis as you and others browse our website.

1. Personal information you willingly choose to provide

Registration Information: When you register for any of our services you will provide us information about yourself.

Email information

If you choose to correspond with us via email, we may retain the content of your email messages together with your email address and our responses. We provide the same protections for these electronic communications that we employ in the maintenance of information received by mail or telephone.

2. Website use information

In common with industry standards on commercial websites we utilise standard technology called "cookies" and web server log files to collect information about how our website is used. Information gathered through cookies and web server logs may include the date and time of any visits, the pages viewed and time spent, plus source IP address of a visitor. See explanation below "What are Cookies" and "IP Addresses".

How Do We Use Information That You Provide To Us?

We use personal information for the administration of our business activities to provide the products and services you request. We monitor the use of the service for marketing and promotional purposes in an effort to improve our website content, layout and services offered. The analysis of usage improves our site and enables us to better meet your needs.

Such information may be shared with others on an aggregate basis though personally identifiable or business information will not be shared with any parties except as required by law.

We may also use the information we collect to notify you about important changes to the website, new services and information we think you may find of use. You may notify us, at any time, if you do not wish to receive these by emailing us at the link provided on the website.

What Are Cookies?

A cookie is a small text document which often includes an anonymous unique identifier. When you visit a website, that website's computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies. Each website can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a website to access the cookies it has already sent to you, not the cookies sent to you by other sites. Browsers are usually set to accept cookies but if you would prefer not to receive cookies you can alter the configuration of your browser to refuse cookies. If you choose to have your browser refuse cookies, it is possible that some areas of our site will not function as effectively when viewed in this way. A cookie cannot retrieve any other data from your hard drive or pass on computer viruses and is generally not considered to be a threat to anyone's privacy.

How Do We Use Information We Collect From Cookies?

As you browse our website, the site uses cookies to differentiate you from other users. In some cases, we also use cookies to prevent you from having to log in more than is necessary for security reasons. Cookies, in conjunction with our web servers log files, allow us to calculate the aggregate number of people visiting the site and which parts of the site are most popular. This helps us to constantly monitor and improve our website and better serve our clients. Cookies do not allow us to gather any personal information about you and we do not intentionally store any personal information that your browser provided to us in your cookies.

IP Addresses

IP addresses are used by your computer every time you connect to the Internet. Your IP address is a number which is used by computers on the internet to identify your computer, a bit like a Post Code. IP addresses are automatically collected by our web server as part of demographic and profile data known as traffic data.

Sharing and Selling Information

We do not share, sell, lend or lease any of the information that uniquely identifies a subscriber (such as email addresses or personal details) with anyone except to the extent it is necessary to provide services that you may have requested.

How Can You Access and Correct Your Information?

You may request access to all your personally identifiable information that we collect online and maintain in our database by emailing us.

What About Legally Compelled Disclosure of Information?

We may disclose information when legally compelled to do so, in other words, when we, in good faith, believe that the law requires it or for the protection of our legal rights. We may also disclose account information when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be violating our Terms of Use or to protect the safety of our users and the public.

What About Other Websites Linked To Our Website?

We are not responsible for the practices employed by the websites linked to or from our website or the information or content contained therein. Often links to other websites are provided solely as pointers to information on topics that may be useful to the users of our website.

Please remember that when you use a link to go from our website to another website, our Privacy Policy is no longer in effect. Your browsing and interaction on any other website, including websites, which have a link on our website, is subject to that website's own rules and policies. Please read over those rules and policies before proceeding.

Email, Forms and Other Feedback

If you respond to us through any explicit feedback, for example by email, we will not use your data in any way not advertised with that feedback mechanism unless agreed with you.

Surveys & Contests

From time to time our website requests information from users via surveys or contests, taking part in these surveys or contests is completely voluntary and the user, therefore, has choice whether or not to disclose this information. Information requested may include information (such as name, email address, company, title and location). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving our services and /or use of this website.

A Special Note About Children

Children are not eligible to use our services unsupervised and we ask that children do not submit any personal information to us.

Acquisition or Changes in Ownership

In the event that the website (or a substantial portion of its assets) is acquired, your information would be considered part of those assets and may be part of those assets that are transferred.

Your Consent

By using our website you consent to our collection and use of your personal information as described in this Privacy Policy. We reserve the right to amend this Privacy Policy at any time with or without notice.

Our Commitment to Data Security:

Please be aware to prevent unauthorised access, maintain data accuracy and ensure the correct use of information we have put in place appropriate physical, electronic and managerial procedures to safeguard and secure the information we collect online.